

# That's Our **Q**

Interview by **Mary Devine-Koval**

*In this feature, we ask hosts, guests, and QVC employees to share with you what they're most passionate about. May is National Photo Month, and our on-air electronics expert Paige Volovich gives us a snapshot of her passion for cameras and photography.*

**MARY DEVINE-KOVAL:** How did you get into photography?

**PAIGE VOLOVICH:** I've always had a deep passion for photography. As a young girl, I'd borrow my parents' cameras. When I was ten years old they gave me my own Instamatic camera and I started going on "photo safaris," photographing everyone and everything. I began to recognize early on how much beauty and emotion there is in a picture and how it transforms a moment.

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from enthusiast to beginner."**

**MDK:** What do you like to take pictures of the most?

**PV:** I love taking pictures of my family, but also people in general. Fast action situations are definitely a favorite of mine. Whether it's friends or pets...we all get in on the action. I almost always have a camera on my kitchen counter because you never know when those spur-of-the moment photo ops are going to pop up!

**MDK:** What tips can you give our readers about selecting the camera that's right for them?

**PV:** Our QVC selection really fits each level—from enthusiast to beginner. If you're looking for zoom capability, I recommend the Canon PowerShot line for its ultra-zoom. If you're ready to try DSLR (digital single-lens reflex) cameras, I recommend the Canon Rebel line because it gives professional-style results and taking pictures is so easy. It's fully automatic, so it's a wonderful way to transition to a DSLR.

**MDK:** Camera phones are everywhere these days. What should our readers know if they want to switch from their camera phone to a handheld/DSLR?

**PV:** Put your cellphones down! They create a false sense of security because the photo looks amazing on the phone's LCD screen, but you don't realize how blurry or how much beauty is lacking until you print. We're introducing some new cameras that are very lightweight and the ideal transitional camera for people who like the convenience of a cellphone. The SL1 camera is 25% lighter than your traditional DSLR. It gives you that capability to hold it all day. It's a really unique piece.

**MDK:** What advice can you give people who want to start photography as a hobby?

**PV:** First, shoot lots of pictures because you'll start to see a theme and what inspires you. Second, take pictures at different perspectives. Like taking photos of your pets or kids? Get on the ground and shoot from their perspective. It's a great way to see what they see in life.

**MDK:** Any recommendations for travel/vacation photography?

**PV:** Our best-selling **Canon Rebel T5 18MP DSLR camera (E226778 and E227750 on QVC.com)** has been extremely popular. It's so easy to use, and there's about seven to eight pre-programmed modes built in so you can turn from landscape to macro to lowlighting. I'm definitely a big fan of taking your DSLR on vacation!



## About Paige

A self-described gadget geek, Paige has been sharing her electronics expertise with QVC customers for 17 years. She lives in the Philadelphia region, and when she's not at the Q she enjoys going on photo safaris with her daughters, taking photos of her family and animals together.

Shop our selection of cameras on pages 42-43 and search "camera" on QVC.com for our full selection.